



The Southern Poverty Law Center (SPLC) has released its CAPTAIN report (Combating Anti-LGBTQ Pseudoscience Through Accessible Informative Narrative) examining recent developments in the anti-LGBTQ+ pseudoscience industry. The report offers an overview of pseudoscience as an enforcement mechanism of white, heterosexual, cisgender supremacy and chronicles the events that contributed to the current anti-LGBTQ+ moral panic and the anti-LGBTQ+ movement strategy of attacking transgender identity and the rights of transgender people, focusing on the role of pseudoscience.

Use this toolkit to support and share the campaign through social media and with your local news organizations.

**[Download Assets Here](#)**

#### **About SPLC**

The SPLC is a catalyst for racial justice in the South and beyond, working in partnership with communities to dismantle white supremacy, strengthen intersectional movements and advance the human rights of all people.

#### **Social Handles**

Twitter (X), Facebook,  
Instagram: @splcenter  
Hatewatch Twitter: @hatewatch

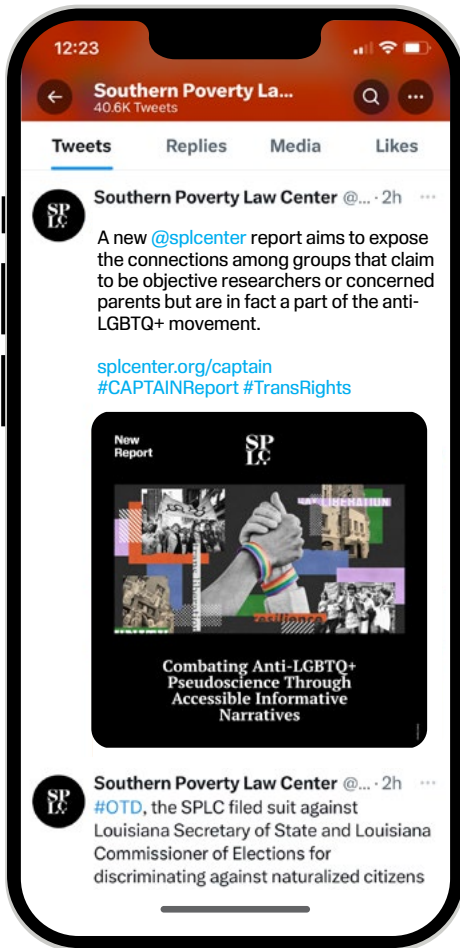
#### **Hashtags**

#CAPTAIN  
#CAPTAINReport  
#TransRights  
#LGBTQRights

#### **Useful Links**

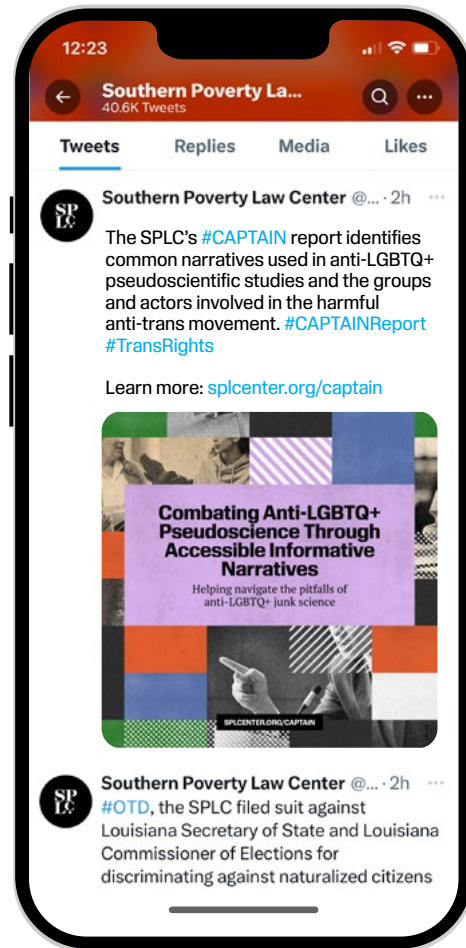
splcenter.org  
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## Twitter



### Post 1

A new @splcenter report aims to expose the connections among groups that claim to be objective researchers or concerned parents but are in fact a part of the anti-LGBTQ+ movement.  
[splcenter.org/captain](https://splcenter.org/captain)  
#CAPTAINReport #TransRights

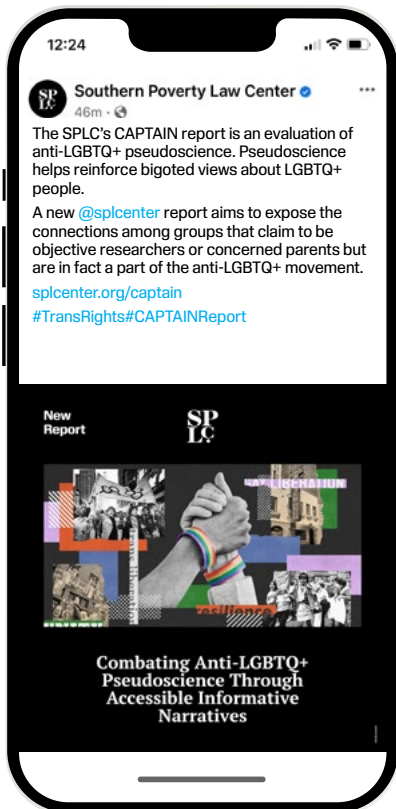


### Post 2

The SPLC's #CAPTAIN report identifies common narratives used in anti-LGBTQ+ pseudoscientific studies and the groups and actors involved in the harmful anti-trans movement. #CAPTAINReport #TransRights  
  
Learn more: [splcenter.org/captain](https://splcenter.org/captain)



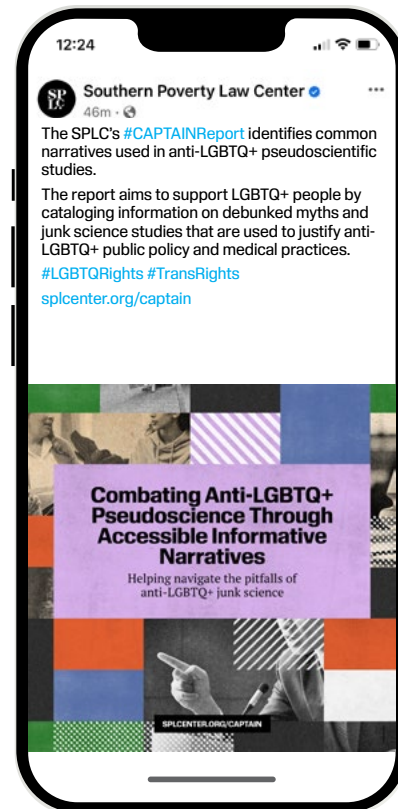
## Facebook



### Post 1

The SPLC's CAPTAIN report is an evaluation of anti-LGBTQ+ pseudoscience. Pseudoscience helps reinforce bigoted views about LGBTQ+ people.

A new @splcenter report aims to expose the connections among groups that claim to be objective researchers or concerned parents but are in fact a part of the anti-LGBTQ+ movement.  
[splcenter.org/captain](https://splcenter.org/captain)  
[#TransRights](https://twitter.com/TransRights) [#CAPTAINReport](https://twitter.com/CAPTAINReport)

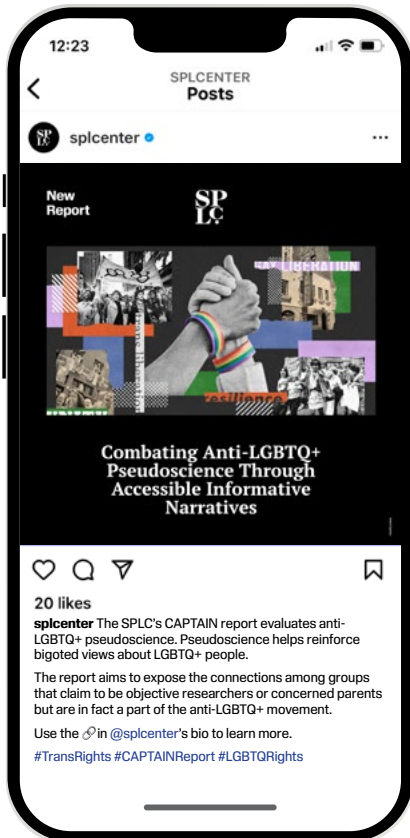


### Post 2

The SPLC's #CAPTAINReport identifies common narratives used in anti-LGBTQ+ pseudoscientific studies.

The report aims to support LGBTQ+ people by cataloging information on debunked myths and junk science studies that are used to justify anti-LGBTQ+ public policy and medical practices.  
[#LGBTQRights](https://twitter.com/LGBTQRights) [#TransRights](https://twitter.com/TransRights)  
[splcenter.org/captain](https://splcenter.org/captain)

## Instagram



### Post 1

The SPLC's CAPTAIN report evaluates anti-LGBTQ+ pseudoscience. Pseudoscience helps reinforce bigoted views about LGBTQ+ people.

The report aims to expose the connections among groups that claim to be objective researchers or concerned parents but are in fact a part of the anti-LGBTQ+ movement.

Use the [link](#) in @splcenter's bio to learn more.  
#TransRights #CAPTAINReport #LGBTQRights



### Post 2

The SPLC's #CAPTAINReport identifies common narratives used in anti-LGBTQ+ pseudoscientific studies and exposes the connections among many of the purveyors of anti-LGBTQ+ pseudoscientific claims.

The report aims to support LGBTQ+ people by cataloging debunked myths and junk science studies that are used to justify anti-LGBTQ+ public policy and medical practices.  
#LGBTQRights #TransRights