



Areas of Impact

Strengthening Democracy & Voting Rights

Within communities, we're organizing and increasing the political power of Black and Brown people in the South by:

- Encouraging civic engagement, voter registration and participation in elections.
- Advocating to secure and expand voting rights.
- Challenging voter suppression tactics, such as voter ID laws and voter roll purges.
- Supporting leadership development at a community level.
- Fighting racial gerrymandering in redistricting efforts.

Dismantling White Supremacy

In public forums and online, we're exposing hate and extremism and countering disinformation and conspiracies by:

- Bringing lawsuits against hate and extremist groups to stop their operations.
- Unmasking white supremacists and others with connections to hate groups.
- Pressuring organizations and companies to cut ties with and deplatform extremists.
- Combating threats to DEIA and building community-driven solutions for racial justice.
- Promoting the teaching of accurate and inclusive U.S. history.

Eliminating Poverty and Economic Inequality

In statehouses and Congress, we are working to expand ladders of economic opportunity that lift people out of poverty by:

- Opposing harmful economic policies and promoting legislation that enables wealth building.
- Reclaiming wealth unjustly taken from communities of color in the Deep South.
- Highlighting land loss in Black communities to build support for land preservation.
- Advancing anti-discrimination laws and safeguarding DEIA programs and initiatives.
- Defending the rights of people experiencing homelessness to be sheltered and safe.

Ending Unjust Imprisonment

In the courts, we are defending and seeking justice for victims of discriminatory practices and laws that target and incarcerate lower-income individuals and people of color by:

- Countering policies that reinforce racial inequities in the justice system.
- Advocating for alternatives to incarceration and institutionalization.
- Building support for early interventions that disrupt the school-to-prison pipeline.
- Shifting untrue narratives about public safety that underpin discriminatory laws.
- Pursuing litigation to challenge the overuse of detention in our immigration system.