

THE YEAR IN HATE & EXTREMISM REPORT ACTIVIST TOOLKIT

Since 1990, the Southern Poverty Law Center (@SPLCenter) has released an annual census of U.S. hate groups. Over the years, we've crippled or destroyed some of the country's most notorious hate groups by suing them for murders and other violent acts committed by their members or by exposing their activities.

Use the toolkit below to support and share the **#YearInHate** campaign through social media and with your local news organization.

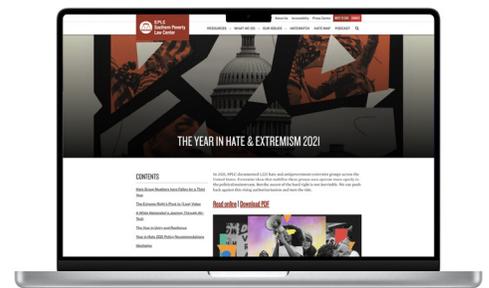
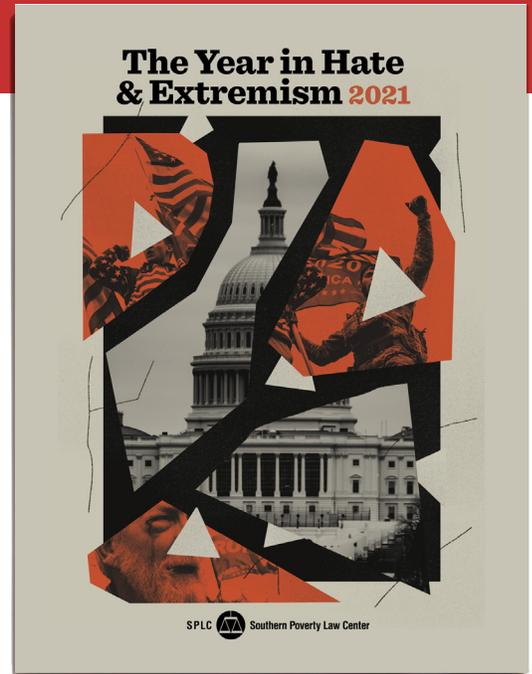
General Timeline

The online campaign for the release of the 2021 Year in Hate & Extremism report starts **March 9** and can be lifted at any time.

We encourage you to share as many posts as you'd like over the next few weeks.

About the Southern Poverty Law Center

The SPLC is a catalyst for racial justice in the South and beyond, working in partnership with communities to dismantle white supremacy, strengthen intersectional movements, and advance the human rights of all people.



Social Handles and #Hashtags

Southern Poverty Law Center (SPLC)

Twitter/Facebook/Instagram
@splcenter



Hatewatch

Twitter
@hatewatch

Campaign Hashtags

#YearInHate
#YearInHate2021
#RefuseHate

Useful Links & Resources

SPLC Website:

splcenter.org/

Report Landing Page:

splcenter.org/year-hate-extremism-2021

Hate Map:

splcenter.org/hate-map

Extremism Files:

splcenter.org/fighting-hate/extremist-files

All Twitter Assets Social Messaging, Copy and Assets

1 Post 1, [Graphic Here](#)

The @SPLCenter has released its #YearInHate report on 1,221 active hate and antigovernment extremist groups across the U.S. After reaching a historic high of 1,021 in 2018, hate group numbers have fallen to 733 in 2021.

Read @SPLCenter's full report here:
splcenter.org/year-hate-extremism-2021

2 Post 2, [Graphic Here](#)

Our allies @SPLCenter have released the #YearInHate report of active hate and antigovernment extremist groups across the U.S. Hate and extremist groups have worked feverishly to undermine democracy.

You can read @SPLCenter's full report here:
splcenter.org/year-hate-extremism-2021



All Facebook Assets Social Messaging, Copy and Assets

1 Post 1, Graphic Here

The @SPLCenter has released its annual #YearInHate report documenting 1,221 active hate and antigovernment extremist groups across the United States. After reaching a historic high of 1,021 in 2018, hate group numbers have fallen for the third year in a row, to 733 in 2021.

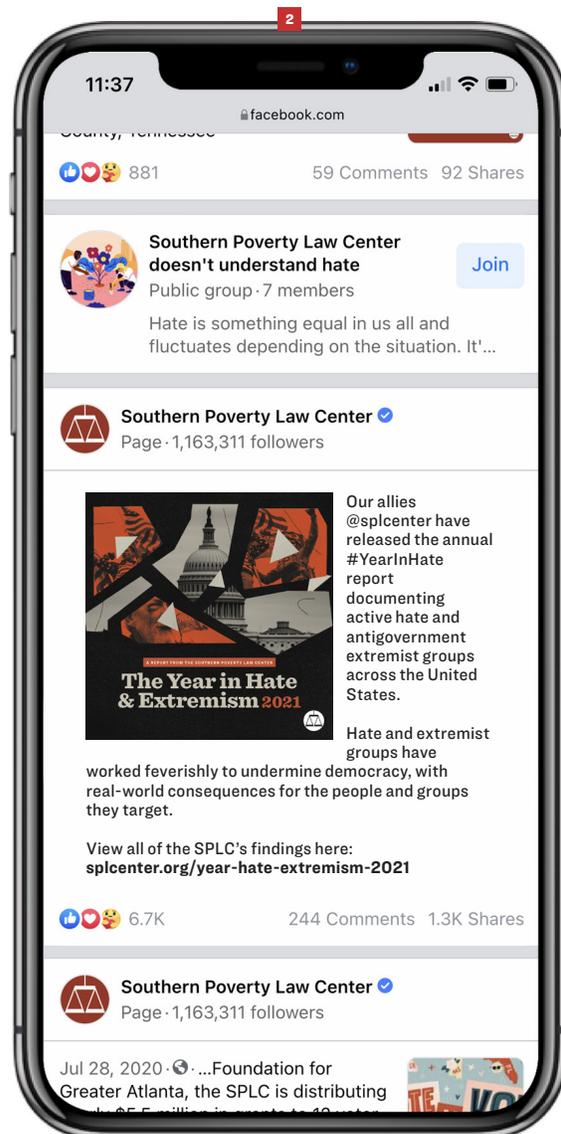
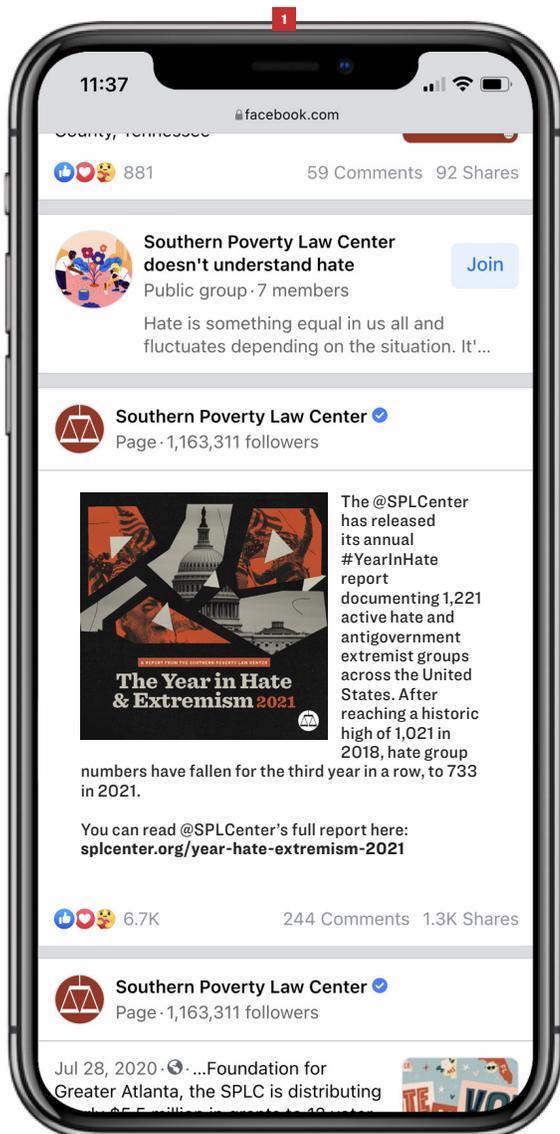
You can read @SPLCenter's full report here:
splcenter.org/year-hate-extremism-2021

2 Post 2, Graphic Here

Our allies @splcenter have released the annual #YearInHate report documenting active hate and antigovernment extremist groups across the United States.

Hate and extremist groups have worked feverishly to undermine democracy, with real-world consequences for the people and groups they target.

View all of the SPLC's findings here:
splcenter.org/year-hate-extremism-2021



All Instagram Assets Social Messaging, Copy and Assets

1 Post 1, Graphics [Here](#)

The @SPLCenter has released its annual #YearInHate report documenting 1,221 active hate and antigovernment extremist groups across the United States. After reaching a historic high of 1,021 in 2018, hate group numbers have fallen for the third year in a row, to 733 in 2021.

You can read @SPLCenter's full report on their website.

2 Post 2, Graphics [Here](#)

Our allies @splcenter have released the annual #YearInHate report documenting active hate and antigovernment extremist groups across the United States.

Hate and extremist groups have worked feverishly to undermine democracy, with real-world consequences for the people and groups they target.

#YearInHate2021 #RefuseHate



What Can You Do?

- **Speak up and speak out against** hate, racism, slurs, misinformation and bullying — wherever and whenever you can. All our elected officials, business and community leaders, civic and faith leaders, military commanders and law enforcement authorities must condemn hate, racism, attacks on voting and extremism.
- **Pick up the phone!** Make sure your elected officials reject all hate and extremism. Hold them accountable for protecting democracy and everyone's right to vote without fear or intimidation.
- **Promote and teach critical thinking and digital skills learning.** Complex problems rarely have simple solutions. Take the time to learn the facts so you can make your best contribution to solving real problems.

Federal and state leaders must push civics education and anti-bias, anti-hate and democracy-building education programs. The SPLC's Learning for Justice project offers resources.

- **Use social media responsibly.** Don't believe everything you read on the internet. Conspiracy theories and falsehoods can spread fast when they're repeated.

Force tech and social media companies to be accountable and to promote online safety. Federal and state government officials should enforce rules to ensure that tech companies comply with civil rights laws prohibiting discrimination.

- **Confront white supremacy and extremism in the military.** Perform better screening at recruitment, expand and clarify prohibitions against involvement in extremist activity and improve efforts to help veterans transition into civilian life.