



CALIFORNIANS FOR POPULATION STABILIZATION

CAPS

NEWS

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THE GREAT ENERGY AND POPULATION SQUEEZE

By Leon Kolankiewicz, CAPS Senior Writing Fellow

You may have noticed that when you fill up your car tank with gasoline, after driving for a few days or a few hundred miles, sooner or later—but unavoidably—the needle on the fuel gage points to empty.

The fuel is used up, but not before the concentrated chemical potential energy it contains—125,000 BTUs in each and every gallon—is released during combustion as productive work and waste heat. The “productive work” is the force applied to a piston, which is transmitted to a crankshaft, and so forth. Ultimately your two-ton car is propelled forward towards its destination.

This seemingly mundane, “well, duh!” observation—that the fuel is used up and not magically replenished on its own—corresponds to the vast and inescapable reality that as humans pump petroleum out of the geologic formations in which it formed or was trapped tens of millions of years ago, that petroleum too is not replenished.

Neither God, nor Hades, nor hidden geologic processes nor some dark lord of the underworld replace it on any time scale of value to humans. It is gone for good, used up; its energy content is irrevocably dissipated, and its long chains of carbon atoms in their covalent bonds converted

into simpler carbon dioxide and water molecules. A “fossil fuel” is just that—nonrenewable.

This bracing geological reality is not very comforting, to put it mildly. But as Oxford University biologist Richard Dawkins has remarked in another context, “Reality doesn’t owe us comfort.”

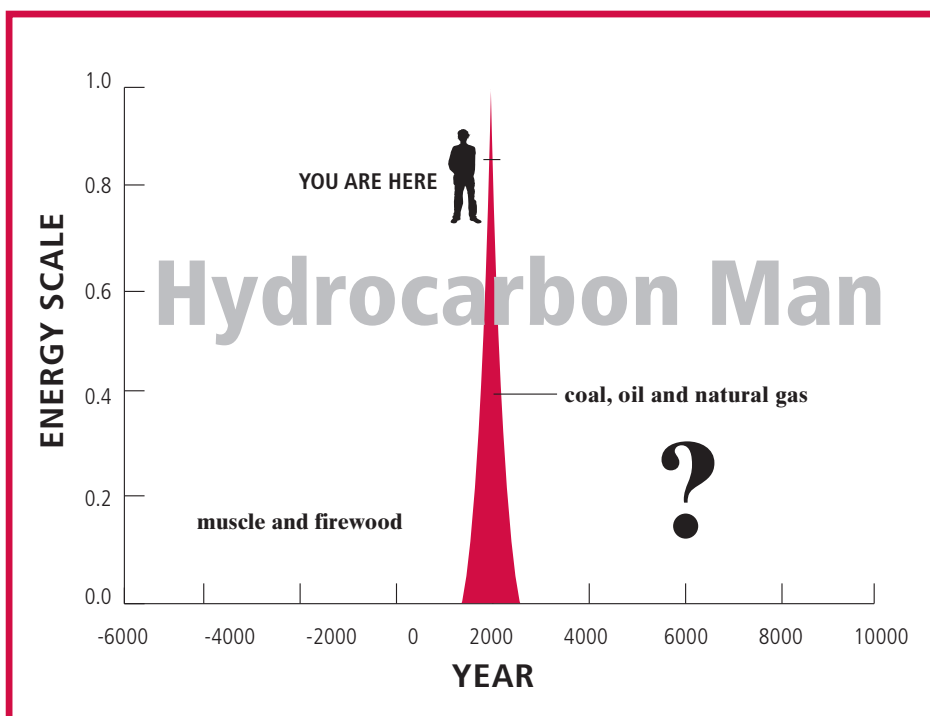
removal (denounced as “strip mining on steroids”) to reach deep coal seams and potentially harmful methods like hydraulic fracturing (also called “hydrofracking”) to obtain shale gas are becoming more and more commonplace, in spite of their grave risks and higher environmental and economic costs.

to drill, pump and blast to recover what remains underground.

As said, supplying the massive energy demand of a nation of 313 million voracious consumers in the face of declining EROEI would be a formidable and perhaps insurmountable task, even if our already enormous population were stable and not growing. This alone would be a predicament worthy of considerable concern and herculean effort.

Yet the dilemma we actually face is far more worrisome, because in recent years our national population has been growing by about 30 million energy consumers per decade. Just to keep per capita energy consumption constant means increasing energy and electricity production by more than 10 percent a decade. Yet over the long term, the energy resources that we have relied upon for the last century and a half to give us a standard of living that is, or was, the envy of the world, will become scarcer.

We are in a bind, squeezed between rising energy scarcity and costs on the one hand, and rising energy demand on the other. The rising demand is almost entirely due to population growth, because our per capita energy consumption has been flat for several decades.



Fossil Fuel Era, aka “The Age of Hydrocarbon Man.”

Supplying the massive energy demand of a nation of 313 million voracious American consumers would be no easy task even if our population were stable and nongrowing. After all, each year we consume prodigious quantities of gasoline, diesel, jet fuel, heating oil, kerosene, natural gas, coal and other hydrocarbons; all told, these fossil fuels supply about 85 percent of our total primary energy consumption. They are energy-dense, versatile and absolutely vital to our (unsustainable) way of life.

Even to maintain a constant level of fossil energy consumption at current high levels would be well nigh impossible over the long run, because high-quality, inexpensive and accessible (that is, conventional) stocks of fossil fuels are being inexorably depleted. These conventional fuels must then be replaced by lower-quality, costlier, less accessible, nonconventional and sometimes even dangerous fossil resources or by capital-intensive renewables (primarily wind and solar), most of which generate electricity, not the liquid fuels so crucial for transportation.

This is why we hear more and more of disasters like the tragic Deepwater Horizon explosion and massive oil spill in the Gulf of Mexico, and of environmentally dubious energy sources such as shale gas, tar sands, oil shale and heavy oil. It is why destructive methods like mountaintop re-

We are not only scouring the very ends of the Earth for every last retrievable scrap of hydrocarbons, we are using ever-more powerful and energy-intensive technologies, equipment and methods to wring, wrest, cajole and squeeze tightly gripped fossil fuels from the very fabric of the planet’s crust.

It takes energy to extract or “recover” energy, as well as to process, refine or mill it, and as the quality or density of carbon-based energy resources declines—as the “low-hanging fruit” is inevitably used up—the ratio of energy output to energy input declines as well.

Energy analysts refer to this as a declining Energy Return on Energy Invested (EROEI). EROEI is a concept that every educated American should grasp, because it relates to how much net or surplus energy is actually left over from the energy production process to heat, cool and light our homes, offices and schools, and to run our vehicles and factories; in sum, to run our economy.

The EROEI of fossil fuels is in gradual, but terminal, decline. Without a doubt, a day is approaching when oil, gas and coal will supply no more than a small fraction of our energy needs at most, but not because they are all used up. That day will come when the EROEI drops to a certain threshold, below which it will no longer behoove us



Mountaintop removal coal mining. Photo courtesy of JW Randolph.

While there is no panacea to rescue us painlessly from that bind, America should pursue two priorities that will at least point us in the right direction. First, we should conserve energy and use it much more efficiently—in our vehicles, homes and workplaces. Second, we should move to slow and then stop U.S. population growth (i.e., stabilize our population). To accomplish the latter, the birth rate needs to be reduced slightly, and immigration levels, both legal and illegal, have to be reduced substantially.

This is the medicine we need to self-administer. It’s imminently doable, if we put our minds to it. Cancer patients in chemo and radiation therapy must subject themselves to far greater trials and tribulations. And if we opt out or procrastinate too long, Nature will administer its own remedy for our excesses. That harsh reckoning we will surely want to avoid at all costs.

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The nation’s most densely populated urbanized area is Los Angeles-Long Beach-Anaheim, California, with nearly 7,000 people per square mile. *U.S. Census Bureau*

CAPS Fact 1

CALIFORNIANS FOR POPULATION STABILIZATION

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Californians for Population Stabilization is a nonpartisan, nonprofit, public interest organization that works to formulate and advance policies and programs designed to stabilize the population of California at a level which will preserve a good quality of life for all Californians.

PRESIDENT'S MESSAGE

Our Right to Free Speech is at Serious Risk

We, who are for sound population and immigration policies and enforcement of immigration laws, are often dubbed by the media and radical groups as "anti-immigrant" and "racist." First, these labels are flat out untrue and mean-spirited. But more important, by labeling those who support reasonable immigration policies and enforcing those policies with these slurs, the media feel justified in eliminating us from the discussion, thereby limiting our freedom of speech and ultimately cutting us off from media coverage. Why can't the mainstream media present our positions on immigration in a fair and unbiased manner?

At CAPS our motto has always been, "It's not about who, but how many." We advocate for keeping population numbers down to protect the U.S. in so many ways. This is not a liberal or conservative issue. It is an American issue. Sixty percent of Americans, according to recent polls, have stated they want to curb immigration, control our borders, and enforce the laws we already have. They and we support interior enforcement through a mandatory E-Verify law. By controlling immigration, and thus reducing overpopulation, we can help save our fragile environment, save endan-



Our voices are being routinely suppressed by Chambers of Commerce and big business concerns who want cheap labor and business as usual, by religious groups who want more members, and by both major political parties who want more voters.

American citizenship is the most valuable asset anyone on Planet Earth could have. We who

the U.S. from being overrun by all those who want to come here.

There were members of the Clinton, then Bush, and now Obama administrations who have proposed open borders between Canada, the U.S. and Mexico. This eventuality would cause havoc amongst our citizens. There have been secret talks between the three nations to form a "North American Union." Why hasn't this been widely publicized?

Our right to free speech is at serious risk: much of the media and big business routinely control what we are allowed to hear and read and what we are not allowed to hear and read. In addition, our government is taking actions that the American public should have a say in, but do not. A discussion of immigration reform, in all its forms, should be an open forum with each voice respecting the views of others.

Isn't it at least logically possible that someone can favor reductions in immigration to the U.S. without being a racist? An automatic charge of racism is not warranted if one has a sincere concern that our nation might lack sufficient room and resources to support the 420 million Americans projected for 2050. Our nation needs to openly examine immigration through a new population policy.

Denying freedom of speech by attacking others with nasty names is not what our nation is all about. We are in a dangerous period of American history.

Marilyn B.C. DeYoung, Chairman of the Board

Isn't it at least logically possible that someone can favor reductions in immigration to the U.S. without being a racist?

gered species, save our overcrowded, dysfunctional schools, and help cut enormous governmental costs for services for people who should not even be here. We want the U.S. to return to being sustainable, as we once were, without so many people.

are citizens should treasure it and not take it for granted. Those abroad envy us and, if given a visa or an easy way to cross our borders, billions would come here tomorrow. As compassionate as Americans are, do we really want to take on the world? It is surely not racist to want to protect

Citizen Safety Must Trump 'Rights' of Criminal Aliens

By Joe Guzzardi, CAPS Senior Writing Fellow



If only America were as firm in its immigration enforcement as Vietnam, then perhaps the United States could get rid of violent criminal aliens.

Recently, Vietnamese national Binh Thai Luc, accused of killing five San Francisco residents including a 60-year-old married couple, their two adult children and a young woman, became the latest in a long list of criminal aliens the United States could not deport because the immigrant's home country would not take him back.

Records show that in 2006 the Immigration and Customs Enforcement agency contacted Luc, 35, while he was serving an eight-year San Quentin prison sentence for robbery and assault with a deadly weapon. But since Vietnam refused to process his repatriation papers, Luc, pursuant to a 2001 Supreme Court decision, was released. The Supreme Court ruled that a deportee could not be detained pending deportation longer than six months. In 2005, the Court expanded its original ruling to include illegal aliens.

Consequently, an at-large Luc brutally bludgeoned five people. Now the finger pointing has begun. San Francisco's mayor, Ed Lee, said Luc shouldn't have been allowed back in the Bay Area after his prison release. But Lee shifted the responsibility to "immigration authorities" to identify where convicted felons should be sent. Luc's case apparently has caused Lee to have a change of heart. Last year, Lee spoke out strongly in favor of maintaining San Francisco's sanctuary city policy which offers illegal aliens' safe haven.

The Vietnamese Embassy in Washington, D.C., issued a statement that it didn't know why Vietnam refused Luc. Spokesman Hung Tran said that Hanoi law enforcement determines who is acceptable and added that "generally" Vietnam takes back any person who has completed his United States prison term.

The American Civil Liberties Union claims that it's illegal to further detain someone after he's served his sentence. Julia Harumi Mass, an ACLU staff lawyer, said that trying to foresee who might commit crimes and locking them up in deportation proceedings in anticipation of uncommitted crimes "is unconstitutional."

Arguments in defense of keeping hardened criminal aliens in the United States are indefensible. If Vietnam doesn't want Luc back, that's too bad. Luc could be escorted in a military plane and left at the airport for Vietnamese authorities. During the Eisenhower administration, when INS

agents discovered Mexican illegal immigrants, they were transported to the Guatemalan border to be as far away from the U.S. as geographically possible but still within their own country.

The argument that future crimes cannot be predicted is nonsense. The justice system has developed reliable offender risk assessment tools which it uses daily to help identify ongoing threats to society.

Last year, House Judiciary Committee Chairman Lamar Smith introduced the Keep Our Communities Safe Act that would override the Supreme Court decision. The bill passed committee. Had it become law, at least eight lives would have been saved.

During the last two years about 8,000 immigrants with deportation orders have been released because their home countries refused to take them back. The Department of Justice stated that those immigrants include rapists, murderers and child molesters.

America's immigration laws should protect, not endanger, its citizens. No non-citizen convicted criminal should be set free. Just because a criminal alien might not be deportable to his home country does not mean he should be released into the general population. Criminal immigrants should be detained until such a time as they can be deported either with or without the cooperation of their home countries.

ANNUAL REPORT SUMMARY 2011

Projects and Activities

CAPS is dedicated to preserving our environment, natural resources and quality of life for current California and U.S. residents and for future generations. Our specific and primary purpose is to inform and educate the public about the effects of overpopulation on the quality of the environment and on the quality of human life, striving to achieve a stable population by voluntary and noncoercive means without regard to race, ethnicity, national origin, religious affiliation or gender.

We are vigorously confronting the most important issue facing our Golden State and the United States—runaway population growth. Failure to slow this growth will result in severe and irreversible consequences for our children and grandchildren. Overpopulation causes environmental damage and overuse of natural resources, brings pollution and congestion, strains local infrastructure, frays community institutions, affects air and water quality, causes destruction of forests and wildlife, and results in the permanent loss of fertile land and other nonrenewable resources. It also decreases job opportunities and puts pressure on housing, transportation, and, especially, educational facilities and opportunities. The solutions are limiting legal immigration, eliminating illegal immigration, encouraging lower fertility, and educating the public about specific outcomes if we fail to take decisive action today.

CAPS continues to keep the problem of overpopulation on the agendas of interested or influential Americans. We conduct extensive public education programs, work with the U.S. Congress and the California legislature, develop special projects and events, and inform a growing membership through our newsletters, web and social media sites and special CAPS Issues series.

OUR KEY PROGRAMS IN 2011 WERE:

ONLINE ADVOCACY

Work with key legislators

OVERPOPULATION AWARENESS CAMPAIGN

Media Program

Open Dialogue Program

Issues Outreach Program

California Population Awareness Awards Program

In addition to working at the state level, CAPS worked nationally since so much of the country has followed in the footsteps of California. We conducted much-needed research and created widespread and hard-hitting media campaigns to educate the media, public and policymakers about the causes, impacts, consequences and solutions to the problems caused by of overpopulation. Because conventional environmental organizations have abrogated their responsibility to oppose continued U.S. population growth, a huge gap exists that organizations like CAPS are determined to fill. CAPS is also unique among population and immigration reduction organizations in our advocacy of less immigration, small family size and making available family planning and contraceptive information. Our campaigns are part of a long-term commitment by CAPS to raise public awareness of the magnitude of immigration-driven overpopulation problems.

PROGRAM & PROJECT ACCOMPLISHMENTS IN 2011:

ONLINE ADVOCACY

CAPS continued to engage in lobbying, education and advocacy programs designed to influence elected officials in California and at the federal level on a variety of issues. We also continued to use our *Action Alert* system to notify members of proposed legislative actions and other relevant news and to offer our members an easy way to contact legislators. We opposed efforts to grant amnesty to illegal immigrants through Executive Order and legislation that would increase benefits given to illegal immigrants. Additionally, CAPS actively opposed the California DREAM Act, and encouraged our members to be a part of the Republican debates by submitting questions related to population growth and immigration to the candidates. Using the CAPS *Action Alert* system, members sent some 215,000 e-messages and thousands more letters and faxes to legislators. We also sent thousands of petitions calling for the administration to “Show me the Fence” and others decrying administrative amnesty.

ONGOING WORK ON THE OVERPOPULATION AWARENESS CAMPAIGN

Through this campaign, entering its 12th year, CAPS drew the important connections between environmental degradation, unchecked immigration and overpopulation using a variety of communications means. The campaign has included television, radio and print ads, which have received media coverage due to their compelling content. This campaign has also included hundreds of op-eds and blog postings, as well as the distribution of CAPSNews and CAPS Issues pieces to thousands of members, legislators and media throughout the country.

MEDIA PROGRAM

During the year, we received extensive national television coverage, including ABC, CBS, NBC, Univision and Telemundo, as well as coverage on 35+ radio programs, including *TalkBack with Chuck Wilder*, *Lou Dobbs’ Radio Show*, *The Savage Nation with Michael Savage*, *The Helen Glover Show* and *The Armstrong Williams Show*, to name a few. Print coverage included *The Orange County Register*, *The Jersey Journal*, *The Bakersfield Californian*, *Sacramento Bee*, *New York Daily News* and *Lodi News-Sentinel*, among others.

As part of our ad campaign, we conducted a national survey of adults age 40 and over who had voted in the November 2010 elections to ascertain views of participants regarding slowing legal immigration into the United States. The study found that a majority of people who viewed the CAPS California television message quickly understood that the message was promoting the slowing of legal immigration to the United States until unemployed Americans have jobs. This ad laments the federal government admitting millions of legal immigrants and temporary workers to take jobs

ONGOING WORK ON THE OVERPOPULATION AWARENESS CAMPAIGN (cont)

MEDIA PROGRAM (cont.)

while more than 2 million Californians are unemployed. More legal immigrants reside and settle in California permanently than in any other state, and the flow of workers has not stopped since the recession hit. We placed these television ads in the Los Angeles, San Luis Obispo, Bakersfield and San Francisco media markets calling for slowing legal immigration “until California is working again.” We aired this same ad nationally during the Republican presidential debate held in Simi Valley; it was seen by more than 5 million viewers.

In conjunction with this ad, CAPS ran 10 different Facebook ads with different headlines, such as, “I’d kill for a job” and “An immigrant took my job.” The ads linked to a landing page, CaliforniansNeedThosejobs.com. The landing page had links to our Job Blog, to “I’m Mad! What Do I Do?” and to news coverage of the ad campaign. The ads themselves generated more than 6 million impressions and had 2,000 click-throughs. We also received significant earned media throughout the run of this ad, as well as mention on hundreds of blogs.

As well, in 2011, we received excellent print and Internet site coverage attributable to our Senior Writing Fellows, especially Joe Guzzardi, Ric Oberlink, Maria Fotopoulos, Mike Cutler, Leon Kolankiewicz, Inger Eberhart and other op-ed and blog writers. We use several different talented consultants as well as CAPS board and staff to respond to media interview requests.

ISSUES OUTREACH

We published two CAPS Issues pieces this year and two newsletters, each mailed to our members and distributed electronically to supporters. The first CAPS Issues piece, entitled *California’s Education Crisis Reflects the State’s Overpopulation and Over-Immigration Crisis*, covered the California education system and how it is directly affected by too many people. The second Issues piece, *Analysis of 2010 Census Misses the Mark*, discussed how the impact of population growth has been completely ignored by the U.S. Census and the impact this growth has had on our ecosystems, economy and quality of life. Our newsletters covered important topics such as urban sprawl, unemployment, demographic trends, and legal and illegal immigration.

In 2011 CAPS increased our online presence, with the main CAPS website garnering 4 million hits this year. As well, we continued to build our Facebook and Twitter social network presence and maintained a blog that has fresh, thought-provoking content added daily. The CAPS blog (caps-blog.org) focused on population issues, including immigration (both legal and illegal), jobs, crime, the environment and more. We continue to tackle current events, debunk opposition arguments and voice our mission through this new medium. We encourage comments and discussions about the topics raised, and are building an online community that shares our concern for saving California and the nation. We also reach out via social networking by linking the blog to our Facebook page, Twitter page and allowing one-click access to those and other social media sites such as Digg, FriendFeed, LinkedIn and StumbleUpon. This past year CAPS also received upwards of 42,000 views to our various uploaded videos on YouTube. Additionally, more than 100 people shared our videos with their followers, and more than 300 comments were made on the videos themselves. These new media and techniques have enabled us to reach varied new audiences.

We continued advertising with Google AdWords, an online service that allows us to reach people searching the Internet for specific key words and phrases or visiting a website that has content aligned with CAPS’ mission. This brings thousands of new visitors to our website, CAPSweb.org. We garnered more than 2.3 million impressions and over 4,200 click-throughs.

CALIFORNIA POPULATION AWARENESS AWARDS (CAPAs)

We initiated a new project, a statewide contest for California’s college and university students asking them to create a short video, radio spot, editorial, Facebook initiative or Twitter campaign that focuses on the causes of overpopulation in California and effects on education, the environment and future prospects for a sustainable state and a good quality of life.

The project, funded by generous grants from several foundations, was scheduled for completion in early next year.

The purpose of the project was to increase awareness among California’s 3 million college students that the state’s population has nearly doubled in only 40 years and continues to rise rapidly. This important age group, which can and will influence the future of California, is largely unaware of how rapid population growth has impacted California’s economy, environment, public schools, health care facilities, prisons, highways, wetlands, biodiversity, water resources, energy consumption and state and national parks. We hoped to remedy this lack of awareness about these issues by connecting with college students through this contest.

CAPS outreached to college campuses throughout California about the CAPA Awards program to encourage entries. Our ad campaign in support of the program was anchored by Facebook ads, along with limited, but targeted, college newspaper print and online advertising. We also outreached to online scholarship and contest sites with competition information. The combined efforts resulted in more than 39 million impressions and more than 6,000 site visits to CAPAawards.com.

To further build awareness, we consistently distributed communications through fax, email and mail to colleges and did phone and onsite follow up throughout the program period. Additionally, we identified more than 240 California college or college-related Facebook pages and posted an estimated 1,250+ individual entries to these pages about the CAPAs. According to Facebook analytics, the CAPA Awards Facebook page had more than 5,000 click-throughs.

ANNUAL REPORT SUMMARY (CONT.)

ONGOING WORK ON THE OVERPOPULATION AWARENESS CAMPAIGN (cont.)

OPEN DIALOGUE PROGRAM

This outreach in 2011 included CAPS Advisory Board members Michael Tobias and Bob Gillespie, dedicated environmentalists and populationists, sharing their perspectives on the "State of the Earth" at a CAPS event in Los Angeles. They encouraged listeners to identify where we can each make a difference and encouraged all to work for fundamental reform that can be addressed through legislation.

As part of our *Open Dialogue Program* for 2012, we began planning to bring at least two well-known speakers (one will be the author of *Man Swarm and the Killing of Wildlife*, Dave Foreman) to large audiences in Southern California. This effort attracts our base of supporters and brings like-minded thinkers to these events, as well as attendees who are new to us or the issue. These talks are reported in the press (thus bringing our organization and our mission to a wider audience).

Additionally, we began a new project, *Population Education for Environmental Scientists, The Need to Go Where They Are*. Most scientists, environmentalists and students are woefully ignorant of information on the nature of U.S. population growth, its direct connection to environmental degradation, and of the clear feasibility of bringing it under control. The mainline media, the professional associations, the environmental organizations, the textbooks on environmental science and demography, and the university courses on those subjects have successfully censored fact and opinion in this area for a long time. We will confront the scientific community on this matter by organizing and running exhibitor booths at several well-attended scientific meetings in 2012.

CAPS' staff, members, board members and volunteers worked at Earth Day booths and exhibited at other community events throughout California.

All of our educational and media work continued to emphasize California's escalating problems caused by too many people: pollution, traffic congestion, housing scarcity, power and water shortages, stagnant wages and school overcrowding—the whole array of overpopulation-generated effects.

The **effectiveness** of the public education campaign was measured by tracking increased hits to our website, calls and requests for interviews and more information about our organization, and increased donations during and immediately after the run of the ads, the sponsored events and the publication of articles. All articles, speeches and ads were featured on our website.

MEMBERSHIP

The number of CAPS members and supporters has grown to more than 113,000 in large part due to our Overpopulation Awareness Campaign.

BOARD OF DIRECTORS

Board member **Kenneth C. Pasternack** was elected Treasurer.

ADVISORY BOARD OF DIRECTORS

John D. Weeden, **Jacki Headley** and **Paul L. Scott** were elected to the Advisory Board of Directors.

John D. Weeden is an environmentalist, populationist and philanthropist. He graduated from Stanford University in the class of 1950 and joined the family investment firm, Weeden and Company, serving as an operations executive for more than 45 years. He has served on the boards of the California Nature Conservancy, the National Tropical Botanical Gardens, headquartered in Hawaii, and the Weeden Foundation. He is an avid gardener and lives in San Francisco and New York City. He is a long-time supporter of CAPS.

Jacki Headley has been a committed activist on issues related to overpopulation for many years. Her activism began early in life with an interest in saving open space after seeing family woods and orchards and agricultural land sold for housing developments. She came to understand that the loss of open space was intimately connected to overpopulation, and she decided to focus her activism on this root cause. She has been involved with nonprofit organizations in her local community, including the Architectural Review Board, and has worked with the local university on annual sustainability conferences to bring in speakers to talk about overpopulation issues.

As a business owner in Chico, California, for 35 years, Headley believes that the business community has responsibilities to the overall health of the community. Having first-hand experience working with immigrants and the E-Verify system, she has said there's misunderstanding about the role an employer can and should play in the employment aspect of the immigration debate.

Paul L. Scott, a lifelong environmental advocate, co-founded Plug In America (PIA) in 2005 to galvanize support and advocate for the manufacture of electric vehicles and plug-in hybrids that reduce America's dependence on petroleum and improve the global environment. As one of the leading nonprofit organization's most visible leaders, he is regularly interviewed by global media and consults with auto industry officials, consumers and local, state and federal policymakers to advance clean-car technology. He is a regularly featured speaker at national conventions, universities, and schools.

Paul endowed three vasectomy funds through Planned Parenthood offices in Los Angeles, Pasadena and Lane County, Oregon (Eugene). These funds have provided free vasectomies for dozens of men otherwise unable to afford the procedure.

Paul works professionally for Nissan as an EV Specialist selling the new LEAF EV. He also works as a consultant for SolarCity, the nation's leading residential solar installation firm. Paul is also president of the Electric Vehicle Association of Southern California.

CAPS MEDIA COVERAGE SUMMARY 2011

For a complete list go to www.CAPSweb.org

During 2011 CAPS spokespersons appeared on or were interviewed for dozens of television news broadcasts, 200 radio broadcasts and 250 print news stories, discussing nearly every aspect of U.S. population growth and immigration policies. Some highlights during 2011 included *Fox News*, the *Los Angeles Times*, *MSNBC*, the *Sacramento Bee*, and *CNN*.

We have a strong team of writers who routinely respond to breaking news by issuing opinion releases presenting our unique angle on a specific issue. These are then distributed either regionally or nationally to hundreds of news outlets across the nation. Often, these writings will generate additional media appearances and interviews. We issued more than 140 opinion releases in 2011, which appeared in publications including: *Los Angeles Daily News*, *The Jersey Journal* and *The East Valley Tribune*.

The major issues covered in 2011 included promoting use of the E-Verify system and reporting on legislative action, both national and state-wide, related to E-Verify requirements, and the California DREAM Act, which was signed by Governor Jerry Brown, but was vehemently contested by various groups and organizations in California.

By using various mediums to get our message out across California and the nation, we are continually educating viewers and readers about population/immigration issues and encouraging them to become active citizens by promoting our *Action Alert* system and giving them the tools to go out and make a difference in their own communities.

Review of *GrowthBusters—One Man's Crusade Against Population Growth*

By Maria Fotopoulos, CAPS Senior Writing Fellow

"I think sustainability is a bicycle with two wheels – No. 1 would be stabilizing population and second is reducing consumption." – Dick Lamm, former governor of Colorado, CAPS Advisory Board Member

"If you manage, somehow, to half each person's consumption, on average, but you allow population size to double, you haven't gained at all, because, if you have half as much consumption per person, but twice as many persons, you're right where you started." – Paul Ehrlich, Stanford University

In "GrowthBusters: Hooked on Growth," documentary filmmaker Dave Gardner talks about how he began his crusade against too much growth by calling out his hometown of Colorado Springs, Colorado, for its growth addiction.

Nestled against the Rocky Mountains, Colorado Springs changed from a charming mountain town in the last half of the 20th century, Gardner tells us, into a congestion zone covered by concrete and asphalt, with fast food restaurants and spreading housing developments.

Gardner pleads with his fellow townsfolk and city council to consider what real progress is and to look at developing a sustainable and ecologically responsible prosperity strategy, stating, "I'm against economic development strategies that encourage, accelerate and rely on population expansion."

Gardner's efforts in Colorado Springs tended to fall in the category of "major uphill battle," but some of his fellow citizens definitely "got it." Among the man-in-the-field comments in "GrowthBusters" were:

All these people! What are we going to do with them?

Too much development; we don't have enough water.

It's all boiling down to too many people.

As Gardner continued his crusade, he found that his community wasn't unlike many other towns and cities across the country, as well as nations around the world, that promote growth with such incentives as tax deductions, child credits and welfare payments to have more children.

Growth, in most every aspect of our lives, is deeply embedded in our cultural programming, he realized, with economic growth being the "holy grail."

"We've got a situation in which we're seeing the growth in human technological capacity and human populations and the scale of the economy that's completely unprecedented," explains William

Rees, professor and population ecologist at the University of British Columbia, in the film.

Adds Dick Lamm, former governor of Colorado and co-director of the Institute for Public Policy Studies in Denver, Colorado, "Humankind has itself become a geologic force; it's changing our climate; it's heating up our world; it's making our water tables lower; our fisheries are dying."



Gardner's look at our culture of growth leads him to explore the historical path of growth. Our use of fossil fuels for energy spurred population growth in just the last 100+ years from around 2 billion in the early 1900s to more than 7 billion today.

Through excellent visuals and numerous respected sources Gardner addresses such ideas as steady growth, uneconomic growth, biocapacity, carrying capacity, "growth pushers," ecological footprint, liquidation of our resources through growth, the consumer-driven society and media perpetuation of growth.

This documentary is a "must see" for anyone concerned about sustainability and a future for mankind. Find a screening or order a copy of "GrowthBusters" at:

growthbusters.org.



E-Verify—an Important Program for Unemployed Americans

The number of working age U.S. men with only a high school education who are out of the labor force has quadrupled to 12 percent since 1968. Overall, U.S. unemployment is still high—8.3 percent—and likely higher if you believe, as many now do, that the official number, by virtue of how it is calculated, underreports the true situation.

Hardest hit are low-skilled Americans and teens. Of an estimated 23 million Americans out of work, the vast majority—some 19 million—don't have a college degree. While outsourcing of lower-end jobs to other countries has contributed to the situation, another factor is that these workers now often compete with illegal aliens for work. An estimated 7 million illegal workers are in the U.S. in low-skilled work.

The effect of these illegal workers is to overall lower wages and take jobs that Americans could hold. Ensuring a legal workforce is one way to help get Americans back to work, and the E-Verify program helps do this. A program of the U.S. Citizenship and Immigration Service and the Department of Homeland Security, in partnership with the Social Security Administration, E-Verify provides electronic verification of employment eligibility for new hires to employers who participate in the no-cost program.

Thus far, some 320,000 employers are using the program, and about 3,000 businesses subscribe to the program each week. Americans support E-Verify too, with a recent poll indicating 82 percent believe employers should be required to use it.

CAPS Appreciates Generous Bequests

We have just received notice of two very generous bequests, one from long-time CAPS member and donor, Howard Dee Schultz from San Jose, California, and another from a well-known activist, Sandra Jean Miller from Phoenix, Arizona. We will work hard to make sure that these funds are used carefully and wisely. Thank you!



California College Students Receive \$11,000 in CAPA Awards Competition



USC freshman Allison Tate-Cortese received three CAPA awards in a student competition sponsored by CAPS. Photo courtesy of Griffin Yu.

Two California college students received cash awards totaling \$11,000 in the first California Population Awareness Awards (CAPAs) competition that ran Sept. 2011 to Jan. 31, 2012 and was sponsored by CAPS.

The CAPA Awards were created to increase awareness among California college students of the state's rapid population growth and to

encourage them to explore the sources and implications of continuing growth, and the benefits that a sustainable population would bring.

Allison Tate-Cortese, a film and television student at the University of Southern California, Los Angeles, was awarded \$9,500 for her entries in the video, audio and Facebook categories in the CAPAs competition.

Legislation Update



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HR 2885: THE LEGAL WORKFORCE ACT, by Rep. Lamar Smith (R-TX), directs the Secretary of Homeland Security to establish an employment eligibility verification system, patterned after the E-Verify system. The bill requires employers prove they have verified that an employee is legally qualified to work in the United States by obtaining and recording the individual's social security account number and examining specified documents that establish such individual's identity and employment authorization.

STATUS: Passed by the House Judiciary Committee, but the Republican leadership has refused to bring it forward for a floor vote.

CAPS' POSITION: SUPPORT

S 2005: THE IRISH IMMIGRATION RECOGNITION AND ENCOURAGEMENT ACT OF 2011, by Senator Scott Brown (R-MA), would add 10,500 annual guest worker visas for Irish nationals (E-3 visa). This visa could also be renewed indefinitely, so the legislation would lead to a permanent increase in U.S. population and continuing job competition for scarce jobs.

STATUS: Read twice and referred to the Committee on the Judiciary in December 2011.

CAPS' POSITION: OPPOSE

HR 3808: THE SCOTT GARDNER ACT, (named after the young man who was killed by Ramiro Gallegos, an illegal alien who had three DUI convictions, but remained in the U.S. illegally) would help stem the epidemic of drunk driving by illegal aliens that has claimed the lives of so many innocent victims. The bill by Representatives Sue Myrick (R-NC) and Mike McIntyre (D-NC) would require the immediate arrest and deportation of any illegal alien convicted of drinking and driving.

STATUS: Referred to the subcommittee on Immigration Policy and Enforcement in late January; hearings held in early March 2012.

CAPS' POSITION: SUPPORT

STATE TO CONTACT YOUR STATE LEGISLATORS, CALL 916-319-2856

AB 1544: Introduced by Assembly Member V. Manuel Perez (D-Coachella), the California Agricultural Jobs and Industry Stabilization Program would give work permits to "undocumented persons" and their family members throughout California. This would mean a huge amnesty for millions of illegal aliens in California.

STATUS: This bill was referred to the Assembly Committee on Labor and Employment in early February 2012.

CAPS' POSITION: OPPOSE

NOT YET FILED: Senator "One-Bill" Gil Cedillo (D-Los Angeles) has vowed to introduce legislation to give driver's licenses to illegal aliens, his pet project for more than a decade. These licenses would facilitate more illegal immigration and make California a magnet for illegal immigrants from other states.

STATUS: This bill has not yet been assigned a number.

CAPS' POSITION: OPPOSE

"Being honored and recognized for projects that I put thought, time and effort into is the most fulfilling thing for a media maker, and I am so grateful to CAPS for creating this contest and opportunity for students," said Tate-Cortese, a native of Orlando, Florida.

Tate-Cortese's entries were titled California's "POP'-ulation." Through simple and clear illustrative messaging—an expanding balloon that ultimately pops if air continues being added beyond capacity—the entries effectively conveyed the limits to population growth.

"Allison gets it. And I'm not just talking about her grasp of the facts associated with unsustainable population growth," said Brantley Davis, awards judge and executive vice president of the Washington, D.C.-based Davis & Company, of Tate-Cortese's work. "She also gets it from an ad perspective. Her campaign was wrapped around a real concept, and she carried the concept over into various creative elements, forming a cohesive campaign. This is what I would expect from a USC film student."

The \$1,500 award in the editorial category went to Robert Neumann, a student at Foothill College in Los Altos Hills, whose hometown is Palo Alto, California. Neumann's op-ed, titled, "California's

Overpopulation Crisis: The Only Wrong Thing to Do is Nothing," outlined how, if overpopulation is not addressed, "the consequences of inaction are far greater than those of most issues we face today."

Nick Gailey, a student at Irvine Valley College; Parker Wilson from Las Positas College in Livermore; and Sarah Ruffner from College of the Canyons, Valencia, also were winners in the CAPAs competition. Each won an iPad 2.

Contest judges for the CAPA Awards were Keith Cizowski, corporate communications manager for Nissan North America; Robert W. Gillespie, president of Population Communication; and Maggie Mixsell, acting teacher at Santa Barbara Community College and the University of California, Santa Barbara.

Also serving as judges were TV and video producer Adam Ross of Santa Barbara's Black Diamond Productions and renowned author, ecologist and filmmaker Dr. Michael Tobias, president of Dancing Star Foundation and advisory board member for CAPS. See the winning submissions at:

CAPSweb.org or CAPAawards.com

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EARTH DAY IS COMING!

Please visit CAPS at the following Earth Day events!

Santa Barbara Earth Day Festival

Saturday, April 21

11 a.m. - 7 p.m.

Alameda Park

1400 Santa Barbara Street, Santa Barbara

San Diego EarthFair

Sunday, April 22

10 a.m. - 5 p.m.

Balboa Park

1549 El Prado, San Diego

Thousand Oaks Arbor/Earth Day

Saturday, April 28

11 a.m. - 4 p.m.

Conejo Creek Park North

1379 E. Janss Road, Thousand Oaks

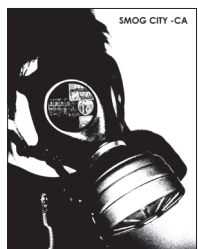


If you would like CAPS materials to pass out at an Earth Day or other event in your area, please let us know. Please contact Melinda Johansson at (805) 564-6626 or melindajohansson@CAPSweb.org for more information.

Volunteers needed and appreciated!

SoCal's Poor Air Quality Tied to Death, Cognitive Decline in Women

While it's well known that air pollution contributes to a range of respiratory problems, two new studies provide more insight into other impacts of poor air quality.



Air pollution hastens cognitive decline in women, according to a study conducted by researchers in four cities that was published in the "Archives of Internal Medicine."

The study lead, Jennifer Weuve from Rush University Medical Center in Chicago, says the research, which looked at 20,000 women, shows a link between air pollution and cardiovascular disease.

"It turns out that cardiovascular disease may play a role in cognitive decline," says Weuve. "So if we understand how to prevent or delay these cognitive increments, maybe we can prevent or delay dementia."

Alzheimer's disease and other dementias have become more prevalent and, absent effective drugs for treatment, are considered the health crisis of the century, according to Harry Johns, president and CEO of the Alzheimer's Association.

Individual choices on diet, smoking and weight may be related to dementia, but Weuve notes that air pollution is something that can be addressed from a societal level. "It's a whole new way to think about prevention for dementia and cognitive decline."

The second study, printed in "Risk Analysis," the journal of the Society of Risk Analysis, indicates that, in the U.S., Southern Californians are at greatest risk of death from air pollution.

A spokesman for California's South Coast Air Quality Management District (AQMD) says, "The bottom line is that in Southern California we have some of the highest levels of particulate matter in the country, and we are working as quickly as possible at reducing those levels."

With a population that has doubled in just about 40 years, there are more vehicles on the road now in California putting more particulates in the air, just to provide one example. So even given advances to build less-polluting vehicles, with relentless population growth—California is projected to add potentially another 20 million people by 2050—the AQMD will have to run faster just to stay in place.

Get Involved—Ways You Can Help CAPS!

- 1 Become a CAPS activist** by joining our Action Alert Team and make your voice heard on important issues such as amnesty for illegal aliens, national security and population growth. CAPS activists have played a vital role in the fate of various immigration-related bills before the California Legislature and U.S. Congress. To join the Action Alert Team, please fill out the form on the enclosed remittance envelope and don't forget to include your e-mail address.
- 2 Contact your state and federal representatives** to express your concerns about any legislation that will further increase population in our state and nation. Link directly through our website (www.CAPSweb.org).
- 3 Help CAPS grow . . .** if you have friends who share our concerns, let us know how to get in touch with them, and we will send them literature about CAPS, our mission and how to join. Call or e-mail membership@CAPSweb.org.
- 4 Write letters to the editor** of your local newspaper voicing your concerns about insecure borders, the water and energy shortages, overcrowded schools, highways and all the negative effects of "too many people." Please send CAPS a copy of your published work.
- 5 Visit CAPS on Facebook, Twitter and YouTube.** Also please read our blog on our homepage and comment.
- 6 Volunteer to speak** to local groups about the dangerous effects of an exponentially growing population. We will provide you with training, informational materials and short videos.
- 7 Please remember us . . .** when you are considering making a bequest, an end-of-year donation or a tax-saving planned gift.

Legislative Action One Click Away!

Did you know we have a federal level component to our online Action Alert advocacy system? Anyone across the country can e-mail or fax their elected federal officials for free, see key bills and votes in Congress, and contact members of the media directly. Simply click on the CAPS Take Action Now! box on our home page, www.CAPSweb.org.

Our website also features legislative and congressional directories, targeted messages, access to representatives, status of legislation and media messages.

If you are not an Action Alert member and would like to join, visit our website, call CAPS at 805-564-6626, or e-mail us at membership@CAPSweb.org. If you need a specific Action Alert for your local county or state officials, please contact us and we will set it up.

6 CAPS Fact

The overwhelming majority of the world's countries do not offer automatic citizenship to everyone born within its borders. *Center for Immigration Studies*