

To: Interested Parties

From: Ben Tulchin, Corey O'Neil and Corey Teter; Tulchin Research

September 17, 2020

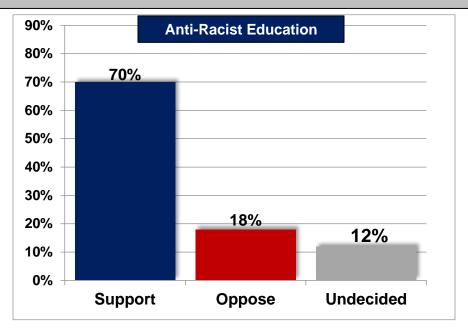
Recent National Polling Finds Strong Support for Anti-Racism Education

As President Trump recently instructed federal agencies to end anti-racism training in the federal government and criticized the 1619 project that raises awareness of the consequences of slavery, Tulchin Research conducted a nationwide survey on behalf of the Southern Poverty Law Center to assess public support for these kinds of programs aimed at reducing racism, hatred and extremism. The poll found overwhelming support for anti-racism programs aimed at reducing and preventing racism and extremism in the United States, including specific programs for public schools. We provide details from this recent poll below.

Overwhelming Support for Anti-Racism Education

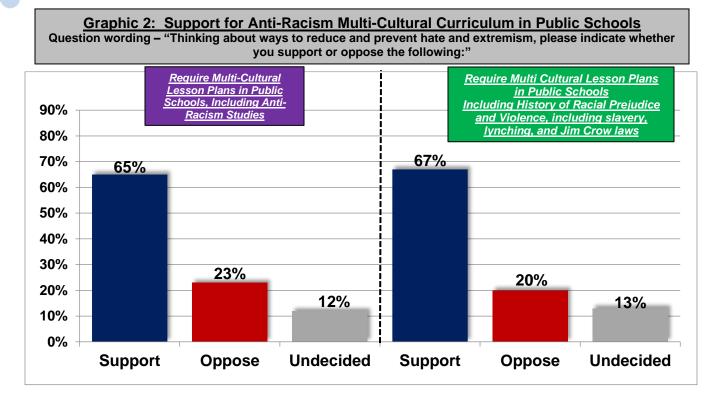
Generally, Americans strongly support anti-racist education programs as a tool to reduce and prevent racism, hate and extremism in the country. When asked specifically about whether they supported "anti-racist education" as a policy to reduce and prevent hate and extremism, seven-in-ten adults nationally (70%) say they support such a program compared to only one-in-six (18%) who oppose it and 12% are unsure.

Graphic 1: Support for Anti-Racist Education Question wording – "Thinking about ways to reduce and prevent hate and extremism, please indicate whether you support or oppose the following:"



Most Americans Support Anti-Racism Multi-Cultural Curriculum in Public Schools

More specifically, solid majorities of Americans say they support requiring public schools to include multicultural lesson plans in their curriculums. Our survey inquired about two types of lesson plans - one focusing on "anti-racism studies" more generally and the other one that explicitly references the need to teach students about America's "history of racial prejudice and violence, including slavery, lynching and Jim Crow laws". Both curriculums drew two-thirds support from American adults with slightly more favoring the more specific plan that would include the "history of racial prejudice and violence, including slavery, lynching and Jim Crow laws" (67% support) compared to 65% for the more general "anti-racism studies".



Support for Anti-Racism Programs Crosses Demographic and Partisan Lines

In addition to strong support for each of these programs nationally overall, our poll also finds all three anti-racism policies are supported by majorities of Americans across demographic groups. This includes solid support among men and women; voters of all races and ethnicities including white, Black, Latino and Asian voters; voters of all ages; and voters in every region of the country. Furthermore, all three programs enjoy solid majority support across partisan and ideological lines including Democrats, Republicans and independents; liberals, moderates and conservatives; and even by a majority of voters who currently have a favorable opinion of President Donald Trump.

To provide some key data points of this broad support, here are support levels for "anti-racist education" among key demographic groups:

- Large majorities of Democrats (78%), Republicans (69%) and independents (65%) support it;
- Similarly, liberals (84%) support it as do conservatives (64%) and moderates (69%);

- Americans of all ethnicities support it including whites (71%), Blacks (65%), Latinos (69%) and Asians (73%);
- Americans in every region of the country support "anti-racist education" including the South (68%) as well as the Northeast (68%), the Midwest (69%) with the highest level of support in the West (74%);
- Perhaps most surprisingly is that a solid majority of Americans with favorable opinions of President Donald Trump support "anti-racist education" (64% support among those with a favorable opinion of Trump).

Graphic 3: Support for Anti-Racism Education Programs by Demographic Group

Question wording – "Thinking about ways to reduce and prevent hate and extremism, please indicate whether you support or oppose the following:"

	Сарр	To oppose the relienting.	
<u>TOTAL</u> <u>SUPPORT</u>	Anti-Racist Education	Require Multi-Cultural Lesson Plans in Public Schools, Including Anti- Racism Studies	Require Multi-Cultural Lesson Plans in Public Schools Including History of Racial Prejudice & Violence
ALL ADULTS	70%	65%	67%
<u>Party</u>			
Democrats	78%	75%	83%
Independents	65%	57%	56%
Republicans	69%	65%	65%
<u>Ideology</u>			
Liberal	84%	84%	89%
Moderate	69%	65%	65%
Conservative	64%	54%	57%
Race			
White	71%	64%	66%
Black	65%	73%	71%
Latino	69%	65%	65%
Asian	73%	69%	73%
<u>Gender</u>			
Men	70%	65%	64%
Women	69%	65%	70%
<u>Age</u>			
18-49	67%	66%	69%
50+	73%	63%	65%
<u>Region</u>			
Northeast	68%	68%	63%
Midwest	69%	63%	70%
South	68%	66%	67%
West	74%	63%	67%
Trump Favorability			
Favorable	64%	55%	59%
Unfavorable	77%	76%	76%

Conclusion

In conclusion, given how divided the U.S. is politically, the fact that overwhelming majorities of Americans support anti-racist education is very impressive. Even more impressive is the fact that support crosses partisan and ideological lines even as it is increasingly rare to find an issue where Democrats and Republicans can agree. This poll finds that supporting anti-racist education to reduce hate and extremism in the U.S. is an issue where Americans of different political viewpoints actually find common ground.

###

Survey Methodology: From August 20-25, 2020, Tulchin Research conducted an online survey among 1,500 adults age 18+ nationwide. The margin of error for the survey is +/- 2.53%.